

Jon Michael Hall BA (Hons) AMA

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Personal Profile

A mature individual with a friendly and inclusive management style, used to leading from the front but good at delegation. An experienced project manager capable of keeping many balls in the air simultaneously. Many years of operating as a sole trader has engendered a flexible attitude to working time demands and a willingness to adopt new and creative ideas. An excellent communicator both internally and externally, capable of representing the business at the highest levels.

Managing Director of a well respected and long established consulting company providing strategic and development advice to the museums and heritage sector. A leader with a strong track record in delivering high value, high profile projects on time and on budget to both the public and private sectors. An experienced and creative designer delivering innovative and cost effective solutions, working collaboratively with other specialists.

Key Strengths

- ▲ Extensive experience of the cultural sectors, both in-house and as a contractor/consultant
- ▲ Innovative approach to interpretation planning
- ▲ Hands-on business and people management skills
- ▲ Extensive project management experience
- ▲ Creative approach to problem solving
- ▲ Experienced in developing and delivering strategic plans and business plans
- ▲ Skilled in encouraging a mixed professional and volunteer culture
- ▲ IT expertise in web design and extensive knowledge of Microsoft Office programs, Microsoft Project, Dreamweaver, CorelDRAW Graphics Suite and image manipulation software.

Career History

Hangar Ltd, trading as Heritage Resource Agency

March 1994 to date, Managing Director and Senior Consultant

Turnover between £80k to £135,000 per annum, sole trader working with a wide network of associates

In 1994 I launched a new company, Heritage Resource Agency, providing consultancy services to the heritage industries, offering concept development, feasibility studies, interpretation and strategic planning, working collaboratively with other freelance specialist consultants and architectural practices. Selectively providing full design and implementation services for clients such as The Art of Engagement, a £1.5m workplace engagement training facility for the Best Companies Group. Over the 17 year life of the company I have been instrumental in helping clients raise more than £60m from funding organisations.

The Art of Engagement

October 2008 to January 2011

Project cost £1.5m

I was appointed as Project Director and Creative Director to The Art of Engagement by Best Companies Ltd in 2008 to develop a new concept in workplace engagement training and to procure and manage specialist design and build services including a wide range of multi-media skills from film making to interactive

computer programmes. I was responsible for designing the interactive spaces and all the content including two interactive theatres, one seating 300 people, I managed the project and contractors throughout a very short lead in and build periods. The Best Companies Group is the organisation behind the Sunday Times 'Best Companies to Work For' lists and specialists in workplace engagement. This contract commission through HRA ended with the opening of the new 60,000 sq ft facility at Milton Keynes in January 2011.

Midland Gliding Club Ltd

April 2007 to present, Chairman

Turnover £250,000 per annum, seven full time equivalent staff

I have been Chairman of Midland Gliding Club for four years during a time of falling membership and rising costs. In the year prior to election I wrote a five year strategic plan setting out my vision for the future of the club. I have reorganised the committee so that each committee member effectively runs one of the business cost centres and takes responsibility for delivering results. I have introduced new accounting systems that replaced the outdated and uncoordinated mix of manual and basic recording methods. New intelligent smart membership cards are about to be introduced that are a prelude to a fully automated accounting and security system. Two years ago I enabled a new charging system with fixed subscription and flying fees that levelled out the cash flow over the year and enabled learning pilots to fly as much as they want or need at no additional cost other than launch fees. I am currently steering the club through an application to convert to Community Amateur Sports Club status. I have just undertaken a thorough review of the club's Fire and Emergency Plan and installed new fire detection equipment, upgraded the fire protection to the accomodation block and introduced new training and review schedules for the staff and members.

During my time on the club committee I have been responsible for membership and recruitment, marketing and PR, design and production of advertising and publications and developed and maintained the club's web site. I have been a minor league competition pilot, captain of MGC's inter-club league team during which it won the national title and director of two highly successful Competition Enterprise events at the Mynd.

Hall Redman Associates

August 1984 to February 1994 Managing Partner

Turnover £1.5m per annum, staff 24

In 1984 I founded a design and marketing company, one of this country's first and most successful specialising in museums, galleries and heritage attractions. My role was one of concept development, day to day staff management of one of the two offices, financial management overall and winning new business. The business was responsible for designing projects, mostly new museums, for local authority, national and trust clients, working closely with architects and other specialists, managing the process of design, appointing contractors, overseeing and directing the build process and seeing the job through to final practical completion.

Merseyside Museums Service

1978 to 1984 Design and Production Manager

Annual departmental budget of up to £1m, 40 staff

Providing photographic, design and production facilities for a expanding museum service. The job included concept and design leadership, staff management, liaison with department heads, project management, procurement of services and materials and reporting to the directorate. I was directly responsible for managing the design and production of the Merseyside Maritime Museum in the Albert Dock which was instrumental in rejuvenating the Merseyside waterfront. During this time I was awarded the Diploma of the Museums Association, the first designer in the profession to achieve this mostly curatorial distinction.

Oxfordshire City and County Museums Service

1973 to 1978 Designer

My first job after graduating was as photographer for the Oxfordshire City and County Museum Service producing mostly studio and architectural images for the developing Museum of Oxford. After six months I was appointed as the museum service designer, setting up a new studio and leading on the design of several new museums within the county.

Education

Abbeydale Boys Grammar School 1961-1967

Sheffield School of Art and Design 1967-1968, *Foundation Diploma*

Wolverhampton University 1969-1972, BA (*Hons*) *Visual Communication 2:1*

Interests

Gliding, racing keel-boats, activity holidays, going to the theatre, concerts and exhibitions, entertaining.

Professional Activity

- ⤴ 2008 Heritage Lottery Fund Design Monitor for Cutty Sark project
- ⤴ 2007-present Chairman Midland Gliding Club Ltd
- ⤴ 2007 Organising committee Junior World Gliding Championships
- ⤴ 2004-2007 Executive Board Member British Gliding Association
- ⤴ 2004-2007 Heritage Lottery Fund panel of expert advisers
- ⤴ 2001-2007 Vice-chairman Midland Gliding Club
- ⤴ 1986-1990 Visiting Lecturer Cardiff School of Art and Design
- ⤴ 1985-1988 Visiting Lecturer in Countryside Interpretation, Loosehill Hall
- ⤴ 1982 Elected to Executive Board of the Museums Association
- ⤴ 1980 MMS sponsored design and interpretation study visit to North American and Canadian museums
- ⤴ 1978 Founder member and Secretary Museum Professionals Group
- ⤴ 1976-1978 Vice Chairman Group of Designers in Museums
- ⤴ 1975 Founder member Group of Designers in Museums

Referees

May be supplied on request